

Dear Fellow Wealth Builder:

For Recorded Details, Call:
1-641-715-3900, Ext. 20886#

We would like to offer you a **dealership** in our new opportunity named *The \$30 Plan*. What makes the \$30 Plan so unique is that your startup cost is **ONLY \$10** then **\$30** each *following month* – **ONLY \$1 PER DAY!** \$20 covers a commission you pay from your monthly purchase of mailing leads imprinted on postcards **WE MAIL FOR YOU** (*no need to purchase, print or mail postcards separately*). \$10 covers the cost of printing, postage, leads and mailing of your postcards via our *automated system*. **You just place your monthly order to promote your dealership and build your income.** With our automated, co-op, print & mail system -- you save **\$100's** over what you would pay to mail those expensive flyer programs which require copies that must be folded, envelopes that must be stuffed and sealed, and postage stamps and mailing labels that you have to apply. Plus, you do **NO EXTRA WORK**. Our automated, direct-mail system does **ALL THE WORK FOR YOU!**

Your dealership is *completely private*. There is no need to expose your name and address. Postcards highlight the advantages of the program and are imprinted with a mailing lead, your ID and the ID of the dealer who enrolled you. **All you need to do is place your monthly order of \$30.00.** *It's just that simple.* **NO** computer or Internet required; **NO** trying to figure how to get started on your own; **NO** chasing friends and family; **NO** meetings or conference calls to attend and **NO** rejection. Those who respond to your postcards will enroll on **your 1st level**. Your ID is imprinted in the Dealer Code on **their** postcards. As others enroll from *their* postcards (your 2nd level), **\$20 commissions are forwarded to you!** Your commissions are paid weekly **in cash** as they are received and mailed securely. Therefore, **you will not need a bank account** to access your money.

If 5 people enroll from your postcards (your 1st level) and they enroll 5 people each (your 2nd level) – you earn **\$500 per month (5 x 5 x \$20)**. If 10 people enroll from your postcards and they enroll 10 people each – you earn **\$2,000 per month (10 x 10 x \$20)!** You can only imagine what could happen if you and everyone you enroll, sign up more than 10 people. Do the math yourself. **The potential is staggering – all from a low requirement of ONLY \$30 PER MONTH!** Plus, we mail postcards **FOR YOU** -- to enroll your first two dealers as quickly as possible. As we do the same for those you enroll, you earn **\$80** per month (2 x 2 x \$20). **This covers your monthly cost of \$30 and gives you a nice profit of \$50 so that your dealership becomes FREE!**

Furthermore, your commissions multiply when dealers on your 2nd level pay their monthly order in advance. For example, you would earn **\$40** from an order for 2 months, **\$60** from an order for 3 months, etc. **In a short time, this could build into a lucrative, residual flow of cash!** Use your money to pay off bills, get out of debt, save for retirement, make a down payment on a house, pay college tuition, supplement your current income, etc. When you receive your commissions, a report is included with the name of each dealer and the amount of their order so you can verify your commissions.

To get started, follow the **simple instructions** below. We look forward to welcoming you aboard once we receive your enrollment and to your future success with the **\$30 Plan!**

\$30 Plan Enrollment Instructions

Address a **security envelope** (those you cannot see through) to: **MDL Marketing Services; 1345 N Jefferson St #220; Milwaukee WI 53202-2644**. Fill out the Enrollment Form below. Be sure to write your full name and address clearly and neatly. Include the Dealer Code from the postcard you received (*if you received a postcard*). Conceal **\$10 CASH ONLY** in dark paper (**CHECKS ARE SHREDED AND MONEY ORDERS ARE RETURNED**). Enclose the cash in the envelope with the Enrollment Form. Tape the seal of the envelope and mail.

Your sponsor and Dealer ID will be assigned. You will receive a welcome pack with an order form for your next order. Postcards are imprinted with your ID in the **second** position of the Dealer Code and mailed **FOR YOU**. (*No need to print and fold copies, stuff and seal envelopes, purchase and apply stamps and labels or expose your name and address.*) **\$20** (from the sale of the leads) is forwarded as a **commission** to the first dealer in the code.

Postcards are mailed **FOR YOU** each month. As new dealers enroll, your ID moves to the **first position** of the Dealer Code on their postcards. If you enroll **ONLY 5** dealers who do the same, you could earn **\$500** per month! (**5 x 5 x \$20 = \$500**). You can only imagine how much you could earn if you enroll more than 5 dealers and they do the same (**Ex. 10 x 10 x \$20 = \$2,000 per month!**) *It's just that simple!*

\$30 Plan Enrollment Form / Complete and Mail to:

MDL Marketing Services • 1345 N Jefferson St #220 • Milwaukee WI 53202-2644

Enclosed is **\$10 Cash** neatly concealed and mailed securely. Please assign my sponsor, Dealer ID and mail my first order of postcards **FOR ME**. I understand that I do not need to do **ANY WORK**. I also understand that I will need to place a minimum order of **\$30 each month** to maintain my dealership, qualify for commissions and have my postcards printed and mailed for me.

Name: _____

Address: _____

City/State/Zip: _____

Phone/Email (Optional): _____

Dealer Code (*If Responding to an Ad, Postcard or Flyer*): _____

WHY THE \$30 PLAN WORKS!

The **\$30 Plan** is the result of over 30 years' experience in direct mail order, network/multi-level marketing and cash-leveraging systems. It was designed to eliminate the barriers and pitfalls of other programs, that defeat your efforts to earn a lucrative, *residual* income from the **privacy of your home**.

1. **100% Legal:** In order for a direct mail order system to be legal, you must receive a legitimate **product or service** in exchange for cash paid (US Postal and Lottery Laws, Title 18, Section 1302 and 1341). With this system, **you receive both** -- a *product* of **"No-Nixie" mailing leads** imprinted on postcards. MDL Marketing provides a service of mailing postcards **FOR YOU**, to enroll new dealers on your 1st Level.
2. **Lucrative Market:** According to statistics, the home business opportunity market generates **over \$427 BILLION** a year. Furthermore, there are an estimated **18.3 million** home businesses in the USA with the number of households exceeding **12 percent**. From this *massive, lucrative market*, you will be able to easily locate *many* who are in search of a simple, *affordable* opportunity, that enables them to build a lucrative, monthly income from the privacy of their home.
3. **Easy & Affordable:** You are able to build your income from the comfort and privacy of your home. You do not need to own a computer, have any special computer skills or access to the Internet. The low entry of **\$10** and monthly requirement of **\$30** is *extremely affordable (ONLY \$1 PER DAY!)*. Your postcards will receive a higher response due to this low requirement. Plus, *your monthly requirement is covered with ONLY 2 dealers on your 2nd level*.
4. **Unlimited Income:** With **ONLY 5 dealers** on your first level, the *multiplication factor* could create more in monthly commissions from your second level than what you earn from most part-time jobs (**5 x 5 x \$20 = \$500 per month!**). The unilevel structure of the system enables you to enroll as many people as you wish, on your first level -- and *multiply* your monthly commissions to **whatever income you desire**. (Ex. **10 x 10 x \$20 = \$2,000 PER MONTH!**)
5. **Residual Income:** Commissions are paid **each month** from active dealers enrolled on your 2nd level. No wondering if or when you will get results. From the Commission Report you will receive, you will know around what time each month your commissions are received and forwarded.
6. **Unique Product:** Other mailing leads have only the name and address of the lead. If the person has moved and there is no forwarding address (or it has expired) -- your mailing piece is returned. *This wastes the postage you paid*. Our **"No-Nixie"** mailing leads (imprinted on your postcards) are formatted to ensure your postcards are delivered *as long as someone receives mail at the address*.
7. **Minimal Expense:** With the cheaper cost of postage for postcards -- you save over **20%** off the cost of what you would pay to mail those expensive flyer programs which require envelopes. Plus, you pay **NO EXTRA COSTS** to print copies that must be folded, to purchase envelopes that must be stuffed and sealed, or to buy mailing labels you need to apply.

8. **No Work Required:** All you do is place your monthly order for \$30 and we do the rest FOR YOU. *It's just that simple.* NO computer or Internet required; NO manuals to read and follow; NO trying to figure how to get started on your own; NO chasing friends and family; NO meetings or conference calls to attend and NO rejection.
9. **Privacy:** Your dealership is *completely private.* There is no need to expose your name and address to "junk mailers" or mailing list companies who will sell your name. Postcards are imprinted with your ID and mailing lead. Your name and address are known only to MDL Marketing who forwards your commissions. Furthermore, your commissions are forwarded securely **IN CASH.** You don't even need a bank account or credit/debit card to access your commissions.
10. **Upline Support & Teamwork:** Postcards ordered by your sponsor (who enrolled you) will include your ID. This accelerates **their** commissions. Postcards you order will include the ID's of those on your *1st Level, to accelerate your commissions.* You earn \$20 monthly commissions from each dealer who enrolls from **their postcards** (your 2nd level). This **creates leverage**, multiplying your results through the efforts of others. It also ensures that everyone works together to help each other. **TEAMWORK MAKES THE SYSTEM WORK.**
11. **Professional Materials:** Postcards are professionally printed and mailed through our automated, direct-mail system. This ensures that your prospects receive a high-quality, professionally printed, mailing piece. Prospects will trash an offer that is faded, poorly printed or copied multiple times by different people.
12. **Pre-Qualified Prospects:** Your postcards *pre-qualify* each person who receives your postcard. Only serious, highly-motivated people will make a monthly commitment and send \$10 to receive their Welcome Pack. Furthermore, only the names of those actively seeking an income opportunity are imprinted on your postcards. They are already in search of a simple, affordable system **THAT WORKS!** No need to chase friends and family; approach total strangers; or mail to "tire-kickers", curiosity-seekers and MLM "junkies" who will waste your time and frustrate your efforts.
13. **All-Inclusive System:** In other, similar businesses -- you pay for a product or service *plus* the cost to advertise. Your monthly requirement of **\$30** includes your product (mailing leads), printing and postage. **All you do is place your monthly order.**
14. **Secure Monitoring:** When new Dealers enroll from your postcards, the computer system places them on the 1st Level of your dealership. You receive a notice in the mail. When dealers enroll from *their* postcards (**your 2nd level**) and place their *repeat* order, \$20 commissions are forwarded to you. *The computer generates a report with the name of each dealer and the amount of their order so you can verify your commissions.* Your report also includes the date their next order is due, so you have an idea of when your next commission should be received and forwarded.
15. **Automatic Duplication of Effort:** Everyone receives a Welcome Pack with the same postcard marketing system and simple instructions. NO trying to figure how to get started on your own; NO chasing friends and family; NO meetings or conference calls to attend and NO rejection. This system empowers you and everyone you enroll to achieve the **SAME RESULTS OVER TIME.**